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FOR IMMEDIATE RELEASE

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**EnCAP-IT's safeBERM® Branding Leverages Patented
Macroencapsulation Solutions**

Richmond, Va., (November 11, 2016) – EnCAP-IT®, announced today that it has branded its patented green solutions as *safeBERM*® technologies. The *safeBERM*® brand signifies the company's commitment to driving safe innovation in macroencapsulation. This technology is used by industries that seek environmentally safe and friendly ways to recycle through beneficial reuse construction while dramatically increasing safety factors of the structures.

"We wanted a brand that clearly reflects how we go about our business. Our corporate mission is to make the best use of all resources, design and build structures that have the highest safety factors and enhance the environment for many years to come. Over the years our conversations have looked past the financial savings of our systems and have concentrated on increased safety factors. This trend has fueled the design evolution of our systems.", said John Swenson, managing partner.

EnCAP-IT is positioned to be a leader in safe beneficial reuse, on-site clean closures, landfill expansions, engineered structural fills and stability berms.

The company's corporate website is <http://www.safeberm.com>.

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EnCAP-IT is a privately held company founded in 2009 and based in Glen Allen, Virginia, which licenses its technology and services to the waste management and power industries, among others. EnCAP-IT's proprietary methods of macroencapsulation for coal combustion residuals and other production byproducts are environmentally beneficial and highly cost-effective. For more information, visit www.safeberm.com.